

A photograph of the St. Louis skyline at dusk, featuring the Gateway Arch as the central focus. The city lights are visible in the background, and the sky is a mix of orange and blue.

PHIG Annual Recipient Convening Gateway to Growth

St. Louis, Missouri | August 18-21, 2025



Welcome to the **2025 PHIG Annual Recipient Convening (ARC): Gateway to Growth!** This convening brings together health department leaders, technical assistance providers, PHIG National Partners, CDC, and other key public health partners from across the nation to share innovative approaches for building public health infrastructure and gain insights to improve health outcomes in their communities.

For the third year in a row, PHIG health department recipients can connect with partners and peers from across the nation and participate in sessions designed specifically for their roles as leaders in building public health infrastructure.

ARC participants will engage in sessions that highlight innovative approaches, promising practices, and valuable lessons learned from ongoing public health infrastructure initiatives in workforce development, foundational capabilities, and data modernization.

For more information and stories of impact from health department recipients, please visit PHinfrastructure.org.

Wi-Fi Access Information

Network: 2025 PHIG ARC

Password: IBMPublicHealthGroup

Sponsor: 

Event Wi-Fi is available for participants to access event-related materials. We kindly request postponing any streaming, uploading, or downloading of unrelated content. Thanks for sharing the bandwidth!

Event App and Website

For the most current session details, room locations, attendee listing, posters, sponsor information, and more:

- **Scan the QR code to launch the PHIG ARC event app**
- **Use event website:**
<https://cvent.me/YRd0gD>



Thank You to Our Sponsors

Premier Level



UNITED HEALTH FOUNDATION®

Silver Level



Bronze Level

HLN Consulting

Schedule At-A-Glance

All agenda times listed are Central Time Zone, MO local time

* Indicates hybrid session format

Monday, August 18

1-2 p.m.	Preconference: Data Modernization in Motion Welcome and Opening Session *
2:15-3:45 p.m.	Preconference: Plenary Session *
4-5 p.m.	Preconference: Concurrent Sessions *
5-6 p.m.	Preconference Networking Reception <i>Sponsor: Metopio</i>

Tuesday, August 19

8:30-9:30 a.m.	PHIG Peer Networks Breakfast
8:30-9:30 a.m.	Preconference: Breakfast for Data Innovators
9:45-10:45 a.m.	Preconference: Concurrent Sessions *
9:45-10:45 a.m.	PHIG Peer Networking Sessions
11 a.m.-12 p.m.	Preconference: Closing Session *
11 a.m.-12 p.m.	PHIG Peer Networking Sessions
12-1:15 p.m.	Networking Lunch
1:30-3 p.m.	2025 PHIG ARC Welcome and Opening Session *
3-4:45 p.m.	Concurrent Sessions *
4:45-6 p.m.	PHIG ARC Welcome Reception and Poster Sessions <i>Sponsor: InductiveHealth</i>

Wednesday, August 20

8-9 a.m.	Sponsored Breakfast Session <i>InductiveHealth</i>
9:30-10:45 a.m.	Concurrent Sessions
11:15 a.m.-12:30 p.m.	Concurrent Sessions *
12:30-1:45 p.m.	Networking Lunch
12:45-1:45 p.m.	Office Hours with CDC Project Officers
2-3:15 p.m.	Concurrent Sessions
3:15-3:45 p.m.	Networking Break
3:45-5 p.m.	Concurrent Sessions

Thursday, August 21

8-9 a.m.	Sponsored Breakfast Session <i>Metopio</i>
8:15-9:15 a.m.	Office Hours with CDC Project Officers
9:15-10:30 a.m.	Plenary Session *
11 a.m.-12:15 p.m.	Concurrent Sessions *
12:15-1:45 p.m.	Lunch and Closing Plenary with Katelyn Jetelina *

Monday, August 18, 2025

1-2 p.m.	Preconference: Data Modernization in Motion Welcome and Opening Session *	Regency C, 2 nd Floor
2:15-3:45 p.m.	Preconference: Data Modernization in Motion—Plenary Session *	Regency AB, 2 nd Floor
3:45-4 p.m.	Break	
4-5 p.m.	Preconference: Data Modernization in Motion—Concurrent Sessions *	
	Leveraging AI to Advance Public Health Data Infrastructure	Regency C, 2 nd Floor
	Operationalizing Governance Frameworks	Regency AB, 2 nd Floor
5-6 p.m.	Preconference Networking Reception * Reception Sponsor: Metopio	Park View, 4 th Floor

Tuesday, August 19, 2025

8:30-9:30 a.m.	PHIG Peer Networks Breakfast	4 th Floor
8:30-9:30 a.m.	Preconference: Data Modernization in Motion—Hash Browns and High Tech: A Breakfast for Data Innovators *	2 nd Floor
9:30-9:45 a.m.	Break	
9:45-10:45 a.m.	Preconference: Data Modernization in Motion—Concurrent Sessions *	
	Enterprise Evolution: Considerations for Enhancing Public Health Practice through Shared Data Solutions	Regency AB, 2 nd Floor
	Open-Source Solutions for Public Health Innovation	Regency C, 2 nd Floor
9:45-10:45 a.m.	Peer Networking Sessions: Grounding and Gathering—Preparing to Launch into ARC 2025 (by invitation only)	
	Workforce Directors (Local, State, T/FAS)	Grand A, 4 th Floor
	Evaluators	Grand B, 4 th Floor
	Principal Investigators	Grand C, 4 th Floor
10:45-11 a.m.	Break	
11 a.m.-12 p.m.	Preconference: Data Modernization in Motion—Closing Plenary Session Advancing Data Modernization Roadmaps with a Sustainability Lens *	Regency C, 4 th Floor
11 a.m.-12 p.m.	Peer Networking Sessions: Building and Bridging—Sustaining Momentum Beyond the ARC (by invitation only)	
	Workforce Directors (Local)	Park View, 4 th Floor
	Workforce Directors (Local, State, T/FAS)	Grand A, 4 th Floor
	Evaluators	Grand B, 4 th Floor
	Principal Investigators	Grand C, 4 th Floor
12-1:15 p.m.	Networking Lunch (open for all participants)	2 nd + 4 th Floors
1:15-1:30 p.m.	Break	
1:30-3 p.m.	2025 PHIG Annual Recipient Convening: Gateway to Growth * Opening Keynote with Dr. Kemia Sarraf: Hope in Broken Things	Grand Ballroom, 4 th Floor

Tuesday (continued)

3-3:30 p.m.	Networking Break	4 th Floor
3:30-4:45 p.m.	Concurrent Sessions – Block A	
	From Classroom to Community: Cultivating Public Health Careers *	Grand A, 4 th Floor
	Accelerating Public Health Transformation: Strengthening Public Health Infrastructure Through Strategic Investment and Process Improvement *	Grand C, 4 th Floor
	Strengthening Local Public Health Capacity: Stories of Impact from the Public Health Infrastructure Grant *	Grand B, 4 th Floor
	Driving Public Health Innovation with AI: Data Modernization Effective Collaboration, and Ethical Policy Development *	Park View, 4 th Floor
	State-Based Approaches to Advancing Accreditation and Transformation *	Regency C, 2 nd Floor
	Strengthening Community Health Through Multi-Sector Partnerships: North Dakota's Innovative Approach	Sterling 6, 2 nd Floor
	Effective Engagement with Indirectly Funded Local Health Departments Towards Accurate Data Collection	Regency B, 2 nd Floor
	Blueprint for Accreditation: How Tools, Strategy, and Teamwork Drive Success	Regency A, 2 nd Floor
	Strengthening Health Communications Infrastructure: A Hands-On Workshop from North Carolina's Collaborative Network	Sterling 3, 2 nd Floor
4:45-6 p.m.	ARC Welcome Reception and Poster Sessions Reception Sponsor: InductiveHealth	4 th Floor

Wednesday, August 20, 2025

8-9 a.m.	Sponsored Breakfast Session: InductiveHealth's Approach to Disease Surveillance, Syndromic Surveillance, and Immunization Information Systems	Grand Ballroom, 4 th Floor
9-9:30 a.m.	Networking Break	4 th Floor
9:30-10:45 a.m.	Concurrent Sessions – Block B	
	Growing Leaders, Amplifying Voices: Building a Stronger Workforce from Within	Grand B, 4 th Floor
	Using Service and Resource Sharing and Assessment Tools to Strengthen Public Health Infrastructure	Grand C, 4 th Floor
	Synergies and Project Implementation for Sustainability	Regency B, 2 nd Floor
	The Arch of Data: Modernizing Public Health Systems through Connection, Tools, and Infrastructure	Park View, 4 th Floor
	Strengthening Local Public Health Infrastructure: State-Local Strategies for Sustainable Impact	Grand A, 4 th Floor
	Leveraging Low-Cost Technology to Drive Workforce Success: How DCHHS Reduced Vacancy Rates with the Public Health Workforce Tool	Sterling 3, 2 nd Floor
	Accelerating Public Health Hiring: A QI Pilot to Reduce Time to Hire Through Practical Tools and Manager Engagement	Regency A, 2 nd Floor
	The PHIG Promising Practices Initiative: Methods and Preliminary Findings from the 2025 Pilot	Regency C, 2 nd Floor

Wednesday (continued)

10:45-11:15 a.m.	Networking Break	2 nd + 4 th Floors
11:15 a.m.-12:30 p.m.	Concurrent Sessions – Block C	
	Strategies to Strengthen the Capacity of the Public Health Workforce *	Grand B, 4 th Floor
	Organizational Competencies: Workforce Practices and Collaborative Approaches *	Grand C, 4 th Floor
	Leveling Up Public Health Data: Co-Creation and Innovation to Re-Modernize Data Modernization Efforts *	Park View, 4 th Floor
	Strategic Shifts and Synergies: Strengthening Community Impact Through Adaptability and Connection *	Regency C, 2 nd Floor
	Workforce Support: Promoting a Culture of Well-Being and Recognition *	Grand A, 4 th Floor
	Cultivating a Team Culture of Accountability and Collaboration that Builds Trust	Sterling 3, 2 nd Floor
	Advancing Health Equity and Foundational Capabilities: Strategies for Equitable Grantmaking, Compensation, and Community Engagement	Regency A, 2 nd Floor
	Planning for Impact: Strengthening PHIG Workplans and Progress Reports to Effectively Demonstrate Results	Regency B, 2 nd Floor
	Engagement Session: CDC Data Modernization Priority Initiatives	Sterling 6, 2 nd Floor
12:30-1:45 p.m.	Networking Lunch	Grand Ballroom, 4 th Floor
12:45-1:45 p.m.	Office Hours with CDC Project Officers	Grand C, 4 th Floor
1:45-2 p.m.	Break	2 nd + 4 th Floors
2-3:15 p.m.	Concurrent Sessions – Block D	
	PHIG Trends with PHIG Friends – Evaluation Walk and Talk	Park View, 4 th Floor
	Texas State Alignment Meeting	Grand A, 4 th Floor
	Progress in Practice: A Workshop for Wave 1 IC PHAs	Regency C, 2 nd Floor
	The Scroll Studio: Exploring the Recipient Journey with TTA	Sterling 6, 2 nd Floor
	Pacific Progress: Leveraging Collaborative Strategy, Leadership, and Evaluation	Sterling 3, 2 nd Floor
	InductiveHealth: Deep Dive into InductiveHealth's Approach to Disease Surveillance, Syndromic Surveillance, and Immunization Information Systems	Grand B, 4 th Floor
	Metopio: From the State to the Street: How Real-Time Data Partnerships Can Reshape Community Assessments and Health Improvement Plans	Grand C, 4 th Floor
	Modernizing Disease Surveillance, Social Services, and Data Management with Microsoft Power Platform Solutions from RSM	Regency B, 2 nd Floor
	Sponsor Session (STChealth)	Regency A, 2 nd Floor
3:15- 3:45 p.m.	Networking Break	2 nd + 4 th Floors
3:45-5 p.m.	Concurrent Sessions – Block E	
	Advancing Organizational Capacity and Administrative Readiness: Tools, Resources, and Supports for Success	Grand C, 4 th Floor
	From Vision to Action: Resources and Approaches for Public Health System Transformation	Regency A, 2 nd Floor
	Recruitment and Retention Strategies from the Field	Sterling 6, 2 nd Floor

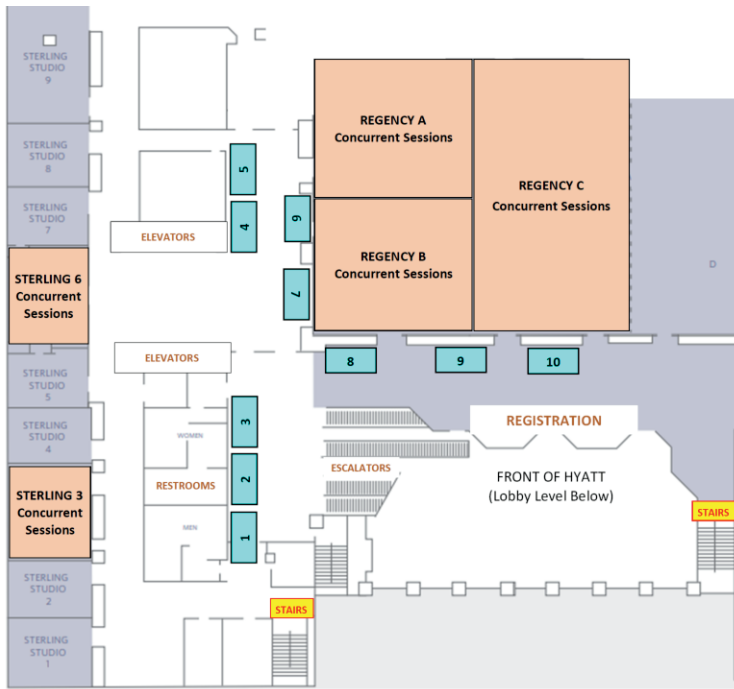
Wednesday (continued)

3:45-5 p.m.	Concurrent Sessions – Block E (continued)	
	Tools You Can Use: Resources and Strategies for Leveraging Data to Inform Workforce Planning and Pathways	Regency C, 2 nd Floor
	For the Field, By the Field: Unique Opportunity to Help Shape PHAB's National Public Health Standards and Measures	Grand A, 4 th Floor
	Modernizing Public Health Data: Assessing Infrastructure and Setting Sustainable Priorities for the Future	Park View, 4 th Floor
	Centering Resources and Approaches in Cultural Knowledge: Exploring Connection Among Health Departments and Communities Served	Regency B, 2 nd Floor
	PHIG Evaluation Advisory Group (EAG): Shaping PHIG's National Evaluation Through Participatory Evaluation	Grand B, 4 th Floor
	Turning the Page: Enhancing the Employee Experience Through Modernized Onboarding at CDPH	Sterling 3, 2 nd Floor

Thursday, August 21, 2025

8-9 a.m.	Sponsored Breakfast Session: Metopio—Flexible Locals, Focused State: The New Model for Shared Public-Health Intelligence	Grand Ballroom, 4 th Floor
8:15-9:15 a.m.	Office Hours with CDC Project Officers	Grand C, 4 th Floor
9-9:15 a.m.	Break	4 th Floor
9:15-10:30 a.m.	Plenary Session—From Data to Action: Unlocking the Power of PH WINS for the Public Health Workforce *	Grand Ballroom, 4 th Floor
10:30-11 a.m.	Networking Break	4 th Floor
11 a.m.-12:15 p.m.	Concurrent Sessions – Block F	
	Bridging the Gap: Strengthening Public Health Through Internships and Community Capacity Building *	Regency C, 2 nd Floor
	Sustainable DM Insights from a State, County, and FAS	Grand A, 4 th Floor
	Dynamic Duo: Workforce and Evaluation Team up to Transform Employee Well-Being through Data *	Regency B, 2 nd Floor
	Driving Accountability and Impact through Strategic Alignment, Data Systems, and Collaboration *	Park View, 4 th Floor
	Navigating the Master Person Index (MPI) Journey: Insights from Procurement to Implementation *	Grand B, 4 th Floor
	Indeed, We Can: Lessons Learned for Accelerating Hiring Processes in Governmental Public Health Through PHIG *	Grand C, 4 th Floor
	A Model for Assessing and Planning Public Health Agency Information Infrastructure	Sterling 3, 2 nd Floor
	Lessons Learned: Foundations for Building Sustainable Public Health Partnerships Through Effective Communications	Sterling 6, 2 nd Floor
	Demystifying Performance Management and Quality Improvement: Start Simple, Build Smart	Regency A, 2 nd Floor
12:15-1:45 p.m.	Lunch and Closing Plenary with Katelyn Jetelina * Reimagining Public Health: From Institutions to the People We Serve	Grand Ballroom, 4 th Floor

Your Guide to Navigating the Event



2nd Floor

- Registration
- Preconference
- Concurrent Sessions
- National Partner Tables
- PHIG Partner Tables

Partner Table Directory

1. Council for State and Territorial Epidemiologists [CSTE]
2. Public Health Foundation [PHF]
3. PHIG Partners Communications
4. Health Resources in Action [HRIA]
5. Population Health Improvement Partners [PHIP]
6. de Beaumont Foundation
7. CDC Foundation
8. Public Health Accreditation Board [PHAB]
9. National Network of Public Health Institutes [NNPHI]
10. Association for State and Territorial Health Officials [ASTHO]



4th Floor

- Plenary Sessions
- Concurrent Sessions
- Poster Sessions
- Sponsor Foyer + Connect Lounge
- PHIG ARC Breakfasts + Lunches
- PHIG ARC Reception

Sponsor Table Directory

1. Amazon Web Services
2. RSM
3. InductiveHealth
4. United Health Foundation
5. STCHealth
6. Metopio

Wellness + Calm Rooms

Open Wednesday, August 20

- Located on the rooftop level of the hotel and accessible via the elevators
- Stop by to reset or disconnect and take in the STL scenery and sunshine
- Light refreshments are available, and mindful activities are offered

Connect Lounge

Sponsored by InductiveHealth

- Located in Mills 7 on the 4th floor
- Stop by to charge your mobile devices or laptop
- Connect with InductiveHealth
- Specialty drinks are available throughout each day

This convening is supported, in part, by the OE22-2203: Strengthening U.S. Public Health Infrastructure, Workforce, and Data Systems grant, funded by the Centers for Disease Control and Prevention (CDC) of the U.S. Department of Health and Human Services (HHS), National Center for STLT Public Health Infrastructure and Workforce. The views expressed in conference materials and by speakers and moderators do not necessarily reflect the official policies of CDC/HHS, or the U.S. Government, nor does mention of trade names, commercial practices, or organizations imply endorsement.